

Independent curators Jane Neal and Fru Tholstrup are organising a selling show based on the colour red that goes on view at Phillips London (March 16-24). “Red presents a dichotomy. It can be desire, love and passion while also warfare, blood and losing your temper,” Neal says.

Seeing Red will bring together 40 artists including Marina Abramović and Dale Chihuly, as well as lesser-known names, with prices starting at around £7,000. Painting, photography, ceramics and textiles are among the works, many of which have been made for the show. A perfume, inspired by the natural phenomenon known as a red rainstorm, has been created by Azzi Glasser.

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“We want to delight the senses,” Tholstrup says. The curators are coy about another advantage: experts have long found red to be a winning colour on the art market.
